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**PRESS RELEASE**

BAY AREA FILMMAKER WRAPS PRODUCTION ON CONTROVERSIAL FILM

*Takes aim at violence inspired by Alt-Right movement’s racist beliefs*

**Oakland, CA – August 19, 2017 -** Raised on the rough-and-tumble West Side of Chicago, Bay Area filmmaker Jayson Johnson saw his share of gang-related crime while growing up. But the rise of the Alt-Right movement -- and the overtly racist violence it has inspired recently -- is what compelled him to write, produce and direct his new short film, entitled *REDRESS*.



Shot in various locations in and around the civil rights meccas of Berkeley and Oakland, the film tells the chilling story of a despondent Caucasian family man who seeks revenge on the family of an African-American drunk driver who receives a relatively light sentence, despite the fact that he killed the man’s wife and daughter while behind the wheel. He is aided in his quest for vigilante justice by a Neo-Nazi he meets during a chance encounter in a local bar.

In true indie film spirit, the $10K budget for *REDRESS* was crowdfunded by more than 120 Kickstarter supporters, whose donations averaged around $60 each.

Along with fellow producers Steve Nichols and Rosie Ferdin Cruz, Jayson is now actively seeking to set up sponsored screenings of *REDRESS*, in order to raise money for non-profit organizations devoted to solving the ongoing systemic problems of racism and substance abuse.

For more information about the cast and crew of *REDRESS,* please visit the film’s webpage: redressfilm.weebly.com